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# SMART•ADS

reach your local market



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## PRICE LIST FEBRUARY 2024

You can have an advert designed for your business in Smart-Ads - your friendly local advertising booklets. Each issue is 10 000 copies printed on A4 paper folded in half to make an A5 booklet. Delivered by our own employees house to house to selected areas in the South of Johannesburg and the western suburbs of Alberton. There are two pamphlets a month.

THE GLENS covers Suideroord, most of Winchester Hills, Gillview, Glenanda, Glenvista, Mulbarton, Liefde en Vrede, Oakdene, Bassonia, Linmeyer, Alan Manor, Mondeor, Ridgeway any remainder to Meredale or Robertsham.

THE BRACKENS covers Randhart, Raceview, New Redruth, Meyersdal, Brackenhurst and Brackendowns and remainder to Albertsdal. Pamphlets are posted on our Facebook page and adverts also appear on our website.

Please take a look at [www.facebook.com/adsmarketer](http://www.facebook.com/adsmarketer) [www.smart-ads.co.za](http://www.smart-ads.co.za)

**PLEASE BE AWARE THAT FRONT PAGE COSTS 50% MORE THAN ELSEWHERE.**

1 Column		2 Columns		1.5 Columns	
18mm x 41mm	R240.00	18mm x 84mm	R480.00	18mm x 61mm	R360.00
27mm x 41mm	R295.00	27mm x 84mm	R590.00	27mm x 61mm	R440.00
36mm x 41mm	R345.00	36mm x 84mm	R690.00	36mm x 61mm	R515.00
45mm x 41mm	R410.00	45mm x 84mm	R820.00	45mm x 61mm	R615.00
54mm x 41mm	R480.00	54mm x 84mm	R960.00	54mm x 61mm	R720.00
63mm x 41mm	R545.00	63mm x 84mm	R1090.00	63mm x 61mm	R810.00
72mm x 41mm	R620.00	72mm x 84mm	R1240.00	72mm x 61mm	R930.00
81mm x 41mm	R710.00	81mm x 84mm	R1420.00	81mm x 61mm	R1065.00
90mm x 41mm	R780.00	90mm x 84mm	R1560.00	90mm x 61mm	R1170.00

**Please Note: There is a R100 upfront artwork fee which will count towards your first advert when placed.**

### ALL PRICES ARE QUOTED PER ISSUE

Below are popular sizes:

R410 45mm x 51mm	R480 54 x 41 mm	R690 36 mm x 84mm	
R545 63 mm x 41mm	R295 27mm x 41mm	R240 18 x 41 mm	R345 36 mm x 41mm
	<i>LINE ADS ... these adverts cost R90 for 4 lines - there are approximately 30 letters per line. Extra lines are R18 each.</i>		
	R515 36 mm x 61 mm	R615 45 mm x 61mm	

To place an advert or for more information please Whatsapp Wendy at 082 933 8610